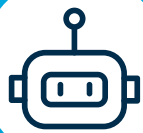


Marketing & Sales

The Marketing and Sales departments work closely together to support business growth and turn leads into opportunities. But when information is spread across unintegrated platforms, communications become fragmented, operations slow down, and the risk of error increases.



Agentic AI: autonomous task execution, interaction with complex systems, and continuous adaptation.



Integrated hyperautomation: combination of automation, artificial intelligence and AI agentic in a single platform.



Custom automations: integration with custom platforms and different infrastructures.

Marketing and Sales

Case Study

The problem

Non-integrated web tracking: navigation data remains disconnected from follow-up activities

Fragmented social insights: useful information difficult to aggregate and leverage

Reports from different sources: a lots of data to be collected between the different ones slow down the analyses

Automyo

Our no code platform

- ✓ Detects user behavior and insert them in automated nurturing flows
- ✓ Collects and centralizes social feedback to highlight trends and critical signals
- ✓ Unifies data from different channels and generates consistent, up-to-date reports without manual errors

Reports
available in
real time

Data
always
aligned and
updated

Follow-up
times
reduced by
up to 50%



Advanced spreadsheet
management



External software
integration



Report
Generation



Inferential analysis
of data



On-screen data
scanning



BOT to update
data

Per maggiori informazioni, visita il nostro sito o contattaci direttamente.